

Creating a Town Square for Queens

NADC was asked by a New York-based real estate & construction company to constitute and coordinate a consultant team to respond to a Request for Proposal issued by the New York City Economic Development Corporation. The RFP called for a redevelopment plan for a 5-acre municipal parking lot in downtown Flushing, Queens.

The proposed development consisted of over 650 units, 2000,000 sf of retail, restaurant and entertainment space, 50,000 sf of commercial condominiums, a 50,000 town square, a youth center, a bus terminal, and 1,700 underground parking spaces.

The team's inspiration was illustrated in a Queens Manifesto dedicated to the culture, growth and potential of the most diverse community in the United States. Flushing symbolizes the new Americana; a true melting pot, a network of old and new communities. The Flushing community is culturally, economically and physically an emerging center in Queens, New York City and an Asian-American hub easily accessible with JFK & La Guardia at 10 minute distance.



NADC partnered with design and architectural firm WalkerGroup, landscape architects Hargreaves associates, ET Partners, Factor Inc. and several other consultants.

In addition to its role as a project coordinator, NADC produced an urban planning & development assessment of Flushing and an analysis study of the residential market in Downtown Flushing.

Urban Redevelopment

Client:

BFC Real Estate & Construction

Services:

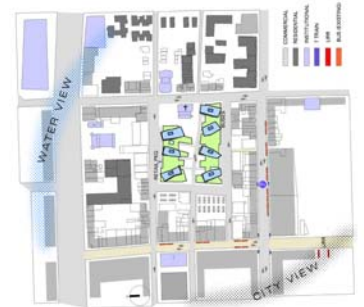
Team Assembly

Project Management

Concept Development

Location:

New York City, 2004



NADC

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