

AD HEREIJGERS

SUMMARY

Ad Hereijgers started his career as a planning and housing consultant for the Cooper Square Committee on the Lower East Side in New York. Ad Hereijgers co-founded DE LIJN, a firm for housing and urban redevelopment in 1990 in Amsterdam, and NADC in 2002 in New York City. As principal of NADC he is focused on advising international investors and developers on opportunity assessment, market analysis, and joint-venture opportunities. In 2008 Ad Hereijgers opened NADC offices in Rotterdam.

Ad Hereijgers' experience spans more than 20 years and all phases of planning and development. His recent work includes: international housing models for a New York affordable housing study, redevelopment plan for the Corbin building in Lower Manhattan and public-private partnerships and redevelopment plans for the downtown area of Rotterdam. Ad Hereijgers coordinates the joint development strategy of CityCorp, a consortium of residential developers in downtown Rotterdam. This project included a strategy for the elevated Hofpleinlijn in Rotterdam, similar to the New York High Line.

PROFESSIONAL EXPERIENCE

2003 - present	Principal NADC	United States & Netherlands
1990 - 2007	Principal DE LIJN Office for Urban Development	Amsterdam, Netherlands
1988 - 1989	Associate Professor Urban Planning University of Amsterdam	Amsterdam, Netherlands
1987 - 1990	Housing Consultant with private consultancy firm	Netherlands
1985 - 1986	Planning Consultant Cooper Square Urban Renewal Project	New York City, United States

EDUCATION

1985 - 1986	City University of New York Department of Urban Affairs & Planning	New York City, United States
1978 - 1986	University of Amsterdam Department of Spatial Sciences	Amsterdam, Netherlands

PROFESSIONAL FIELDS OF INTEREST

Real Estate Economics, Process architecture urban transformation, public-private partnerships, waterfront development, development consultant in political context, board room advisor housing developers and partnerships, mixed use projects, esp. brownfield redevelopment, international best practices.

INTERNATIONAL CONFERENCES/ LECTURES/ PAPERS

Arverne-by-the sea, New York (2002), Transforming Amsterdam, New York (2002), Brooklyn Housing Summit (2003), Creativity & The City, Amsterdam (2003), Havana, international expert seminar on Havana's waterfront redevelopment (Lincoln Institute of Land Policy) (2003), ULI (advise Washington DC Mayor Williams Anacostia Waterfront Initiative), ULI lectures in Barcelona (waterfront development) and Madrid (value by design).

PUBLICATIONS/ ARTICLES

Ad Hereijgers has published several influential papers on the privatization of the Dutch housing market and the establishment of public and private partnerships for urban redevelopment projects.